

A Breakthrough Investment Management Performance

(Live and real-money performance - Not only back-tested)

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International Institute of Management

www.iim.education/think-tank

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For Institutional Research Clients Only.

Note: In 2023/1/2, R6 was upgraded to R7 with optimized reward to risk management for an inflationary regime and asymmetric hedging strategies

## Content



### **Executive Summary**

- Who we are: IIM is an independent research think tank. We focus on designing efficient decision-making algorithms to solve complex problems in hyper-dynamic systems
- What we did: Engineered a breakthrough investment management model (R6) An integrated set of macro, qualitative and quantitative factor strategies and proprietary formulas for asset allocation, portfolio management, and buy-hold-sell signals
- How good is it: R6 outperformed > 99% of passive and active funds for more than 16 years, returning 907.65% gains vs. SPX 137.64%. In 2020 (COVID's turbulent markets), R6 returned 106.56% vs. SPX 18.4% without using risky derivatives, day trading, leverage, or crypto assets.
- Update: In 2022, IIM R6 fund was up +16% vs. SPX down -19.4%

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## Problem

## Problem 1: Industry Performance

Consistent
UnderPerformance
Over the Past
Decade

- 99% of actively managed US equity funds underperform. Almost all US, global and EM funds have failed to beat their benchmark since 2006 [10 years period] Financial Times 2016
- Active fund managers trail the S&P 500 for the ninth year in a row
  - CNBC 2019
- If You Still Own Actively Managed Stock Funds, Get Ready for Some Bad News —... it would have taken a stroke of luck to pick a winner.
  - Barron's 2020

## Problem 2: Investment Strategies

Are
Investment
Strategies
the
Solution?

- Warren Buffett... [~\$550B] underperformed the S&P 500 by over 20% in 2019 and the first half of 2020—a massive underperformance. Berkshire Hathaway's returns have been trailing the S&P 500 since the beginning of 2009. Market Realist, 2020
- The losses continue to pile up for hedge fund king **Ray Dalio...Bridgewater Associates** [~\$150B] has run up hefty losses this year, the damage as of august 18.6% drop in the flagship Pure Alpha II fund. Bloomberg 2020
- Value manager AQR Capital Management [~\$140B] is experiencing its worst drawdown since the global financial crisis as markets continue to pummel value managers.— Pensions&Investments 2020

## Problem 3: Hedging Strategies

Are
Hedging
Strategies
the
Solution?

- The New York's [MTA] just became the latest to sue [Allianz] after losing [\$330 million]. Its "Structured Alpha" funds, which collapsed ...wiping out 97% of investors' capital. MarketWatch 2020
- Credit Suisse Takes \$450 Million Hit on Stake in U.S. Hedge-Fund Firm WSJ Nov, 2020
- Tesla Short Sellers Lost \$38 Billion in 2020. Those short sellers include some high-profile names such as Jim Chanos [and many other well-respected funds..] Bloomberg 2020

## Problem 4: Quant Strategies

Are
Quant
Strategies
the
Solution?

- Renaissance Technologies [~\$110B], which manages the world's biggest quant hedge fund, and Two Sigma Advisers [~\$58B] have seen losses across several of their funds in 2020, a sign of how unprecedented market volatility caused by the Covid-19 pandemic hurt even the most sophisticated traders...
- Renaissance saw a decline of about 20% through October in its long-biased fund... The \$75 billion firm's market-neutral fund dropped about 27% and its global-equities fund lost about 25%. Bloomberg 2020

# Diagnosis

# What is the most important factor that explains the difference between funds that create value vs. ones that destroy it?

#### The Investing Algorithm\*

\* All fund managers, including discretionary funds, use some form of an Algorithm (implicit or explicit).

An Algo is a <u>rule-based</u> investing <u>decision model</u> that can be manual, automated, or hybrid.

An Algo can be qualitative, quantitative, or hybrid. It can be used for day trading, short, mid, or long term.

Some Algos are more mature than others.

The evidence of a superior algo is its returns, all else is theory.

## Root Cause Analysis

The investment manager's primary function is **decision-making** i.e. deciding what asset to buy at what price and how much, how long to hold, and how much to sell, at what price. - All else is secondary.

Wrong decisions are based on lack of information, misinformation, or <u>inaccurate decision models</u>.... The financial markets are complex hyper-dynamic systems, even the most experienced fund managers with access to best real-time data feeds, IT decision support system (DSS), and talent are failing to beat the market. Therefore, it is fair to consider that their current investment decision models (Algos) are not optimized for managing assets in continuously changing markets. - Source: **IIM** 

#### In a complex dynamic system, static strategies will almost always underperform

#### Performance of Various Asset Classes: US 2006-2020

												2006 - 2020				
2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Ann.	Vol.
REITS	EM	Fixed	EM	REITS	REITS	REITS	Small	REITS	REITS	Small	EM	Cash	Large	Small	Large	EM
35.1%	Equity 39.8%	Income 5.2%	Equity 79.0%	27.9%	8.3%	19.7%	Cap 38.8%	28.0%	2.8%	Cap 21.3%	Equity 37.8%	1.8%	Cap 31.5%	Cap 20.0%	Cap 9.8%	Equity 23.3%
The state of the s	33.0%	3.270				The state of the s	THE PERSON NAMED IN	-	The state of the s			100,000,000,000	31.37			23.370
EM Equity	Comdty.	Cash	High Yield	Small Cap	Fixed Income	High Yield	Large Cap	Large Cap	Large Cap	High Yield	DM Equity	Fixed Income	REITS	EM Equity	Small Cap	REITS
32.6%	16.2%	1.8%	59.4%	26.9%	7.8%	19.6%	32.4%	13.7%	1.4%	14.3%	25.6%	0.0%	28.7%	18.7%	8.9%	23.1%
DM	DM	Asset	DM	EM	High	EM	DM	Fixed	Fixed	Large	Large	REITs	Small	Large	High	Small
Equity	Equity	Allec.	Equity	Equity	Yleld	Equity	Equity	Income	Income	Cap	Сар		Сар	Сар	Yleld	Cap
26.9%	11.6%	25.4%	32.5%	19.2%	3.1%	18.6%	23.3%	6.0%	0.5%	12.0%	21.8%	-4.0%	25.5%	18.4%	7.5%	22.6%
Small	Asset	Higt. Yield	REITS	Comdty.	Large	DM Equity	Asset	Asset	Cash	Comdty.	Small Cap	High Yield	DM Equity	Asset	REITS	DM Equity
Cap 18.4%	7.1%	-26.9%	28.0%	16.8%	Cap 2.1%	17.9%	14.9%	5.2%	0.0%	11.8%	14.6%	-4.1%	22.7%	10.6%	7.1%	19.1%
	Fixed	-		NAME OF TAXABLE PARTY.			High		DM	EM.			-	DM.	EM	13.170
Large Cap	Income	Small Cap	Small Cap	Large Cap	Cash	Small Cap	Yleld	Small	Equity	Equity	Asset Alloc.	Large Cap	Asset Amoc.	Equity	Equity	Comdty.
15.8%	7.0%	-33.8%	27.2%	15.1%	0.1%	16.3%	7.3%	4.9%	-0.4%	11.6%	14.6%	-4.4%	19.5%	8.3%	6.9%	18.8%
Asset	Large	Comdty.	Large	High	Asset	Large	REITS	Cash	Asset	REITS	High	Assex	EM	Fixed	Asset	Large
Ausc.	Сар		Cap	Yleld	Allec.	Cap	10000000	22.22.2	Alec.	/	Yleld	ANC.	Equity	Income	Alloc.	Сар
15.3%	5.5%	-35.6%	25.5%	14.8%	-0.7%	16.0%	2.9%	0.0%	-2.0%	8.6%	10.4%	-5.8%	18.9%	7.5%	6.7%	16.7%
High Yield	Cash	Large Cap	Asset Ales	Assot	Small Cap	Asset	Cash	High Yield	High Yield	Asset Avoc.	REITS	Small Cap	High Yield	High Yield	DM Equity	High Yield
13.7%	4.8%	-37.0%	25.0%	13.3%	-4.2%	12.2%	0.0%	0.0%	-2.7%	8.3%	8.7%	- 11.0 %	12.6%	7.0%	5.0%	12.2%
30.00000	High	Acceptance of		DM	DM	Fixed	Fixed	ЕМ	Small	Fixed	Fixed	Etc. 1000	Fixed	SW O	Fixed	Asset
Cash	Yleid	REITS	Comdty.	Equity	Equity	Income	Income	Equity	Сар	Income	Income	Comdty.	Income	Cash	Income	Alloc.
4.8%	3.2%	-37.7%	18.9%	8.2%	- 11.7%	4.2%	-2.0%	- 1.8%	-4.4%	2.6%	3.5%	- 11.2%	8.7%	0.5%	4.5%	11.8%
Fixed	Small	DM	Fixed	Fixed	Comdty.	Cash	EM	DM	EM	DM	Comdty.	DM	Comdty.	Comdty.	Cash	Fixed
Income	Сар	Equity	Income	Income	COLOR DESCRIPTION	1000000000	Equity	Equity	Equity	Equity	***********	Equity	DOMESTIC STATES	(TOTAL COMMANDED)	207000	Income
4.3%	- 1.6%	-43.1%	5.9%	6.5%	- 13.3%	0.1%	-2.3%	-4.5%	-14.6%	1.5%	1.7%	- 13.4%	7.7%	-3.1%	1.2%	3.2%
Comdty.	REITS	EM Equity	Cash	Cash	EM Equity	Comdty.	Comdty.	Comdty.	Comdty.	Cash	Cash	EM Equity	Cash	REITS	Comdty.	Cash
2.1%	- 15.7%	-53.2%	0.1%	0.1%	- 18.2%	- 1.1%	-9.5%	- 17.0%	-24.7%	0.3%	0.8%	- 14.2%	2.2%	-5.1%	-4.0%	0.8%
Comment (		parameter and the second	profession (	1000000	and the second	1000000		and the same of	probabilities (	. STATE		Proceedings.			The second second	

2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2006 Ann.	- 2020 Vol.
High Div.	Momen.	Min. Vol.	Value	Small Cap	High Div.	Cyclical	Value	Value	Momen.	Small Cap	Momen.	Min. Vol.	Cyclical	Momen.	Momen.	Smal Cap
21.1%	17.8%	-25.7%	38.8%	26.9%	14.3%	20.1%	43.2%	17.7%	9.3%	21.3%	37.8%	1.5%	36.3%	29.6%	11.7%	22.69
Value	Defens.	Defens.	Cyclical	Multi- Factor	Min. Vol.	Value	Small Cap	Min. Vol.	Min. Vol.	High Div.	Cyclical	Momen.		Cyclical	Quality	Valu
19.7%	17.7%	-26.7%	36.9%	18.3%	12.9%	16.8%	38.8%	16.5%	5.6%	16.3%	27.3%	-1.6%		27.8%	10.7%	20.3
Small Cap	Quality	High Div.	Multi- Factor	Momen.	Defens.	Small Cap	Multi- Factor	High Div.	Quality	Value	Quality	High Div.	Momen.	Small Cap	Cyclical	Cyclic
18.4%		-27.6%	29.8%	18.2%	10.1%	16.3%	37.4%	14.9%		15.9%		-2.3%	28.1%	20.0%	10.4%	19.8
Multi- Factor	Multi- Factor		Small Cap	Cyclical		Multi- Factor	Cyclical	Multi- Factor	Cyclical	Cyclical	Value	Defens.			Min. Vol.	Mome
16.6%	5.5%		27.2%	17.9%		15.7%	35.0%	14.8%	2.6%	14.0%	22.2%	-2.9%	28.0%		10.1%	17.9
efens.	Min. Vol.	Small Cap		High Div.	Multi- Factor	Momen.	Momen.	Momen.	High Div.	Multi- Factor	Multi- Factor	Cyclical	Value	Multi- Factor	Multi- Factor	Mult
15.9%	4.3%	-33.8%		15.9%	7.3%	15.1%	34.8%	14.7%	0.7%	13.7%	21.5%	-5.3%	27.7%	11.4%	9.6%	17.5
yclical	Value	Value	High Div.	Min. Vol.	Momen.	Quality	Quality	Cyclical	Multi- Factor	Min. Vol.	High Div.		Multi- Factor	Min. Vol.	High Div.	Qual
15.0%	1.1%	-36.9%	18.4%	14.7%	6.1%			13.6%	0.4%	10.7%	19.5%		26.6%	5.8%	9.4%	15.6
in. Vol.	High Div.	Multi- Factor	Min. Vol.		Value	Min. Vol.	High Div.	Defens.	Defens.		Min. Vol.	Multi- Factor	Small Cap	Defens.	Small Cap	Higl Div
15.0%	0.0%	-39.3%	18.4%		-2.7%	11.2%	28.9%	13.0%	-0.9%		19.2%	-9.7%	25.5%	5.2%	8.9%	15.0
	Cyclical	Momen.	Momen.	Value	Cyclical	Defens.	Defens.		Small Cap	Defens.	Small Cap	Small Cap	High Div.	High Div.	Defens.	Defe
	-0.8%	-40.9%	17.6%	12.7%	-3.4%	10.7%	28.9%		4.4%	7.7%	14.6%	-11.0%	22.5%	1.7%	8.6%	13.7
lomen.	Small Cap	Cyclical	Defens.	Defens.	Small Cap	High Div.	Min. Vol.	Small Cap	Value	Momen.	Defens.	Value	Defens.	Value	Value	Min. \
10.7%	-1.6%	-44.8%	16.5%	12.0%	4.2%	10.6%	25.3%	4.9%	-6.4%	5.1%	12.3%	-11.1%	21.4%	-0.2%	8.6%	13.1

Source: FactSet, MSCI, Russell, Standard & Poor's, J.P. Morgan Asset Management. The MSCI High Dividend Yield Index aims to offer a higher than average dividend yield relative to the parent index that passes dividend sustainability and persistence screens. The MSCI Minimum Volatility Index optimizes the MSCI USA Index using an estimated security co-variance matrix to produce low absolute volatility for a given set of constraints. The MSCI Defensive Sectors Index includes: Consumer Staples, Energy, Health Care and Utilities. The MSCI Cyclical Sectors Index contains: Consumer Discretionary, Communication Services, Financials, Industrials, Information Technology and Materials, Securities in the MSCI Momentum Index are selected based on a momentum value of 12-month and 6-month price performance. Constituents of the MSCI Sector Neutral Quality Index are selected based on stronger quality characteristics to their peers within the same GICS sector by using three main variables: high return-on-equity, low leverage and low earnings variability. Constituents of the MSCI Enhanced Value Index are based on three variables: price-to-book value, price-to-forward earnings and enterprise value-to-cash flow from operations. The Russell 2000 is used for small cap. The MSCI USA Diversified Multiple Factor Index aims to maximize exposure to four factors – Value, Momentum, Quality and Size. Annualized volatility is calculated as the standard deviation of quarterly returns multiplied by the square root of 4. *Guide to the Markets – U.S.* Data are as of December 31, 2020.



| 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2019 | 2010 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 | 2019 |

From the above table, no single strategy or asset outperforms every year. The continuously changing opportunities and risks are difficult to capture. Subtle and rapid changes confuse investment professionals causing under-performance for long periods of time.

## The Industry Secret (IIM Diagnosis)

- If you are under-performing the market and do not know precisely why or how (except in hindsight), then you are not alone. The cause is not "random walk", fooled by "randomness", "market rotations", "changing patterns", "Fed mistakes", or "black swans", the cause is the difficulty of managing complexity in a uncertain hyper-dynamic systems
- The biggest collective blind spot of academia and the industry is the use of **static** decision models to manage investments in a complex **dynamic** system
- R6 was engineered as a super-algo with optimized strategies (value, growth, income, volatility...) to capture mispricing in different market conditions over the short, mid and long term. R6 produced superior returns in different market cycles and under the most uncertain environments (see R6 performance in appendix)

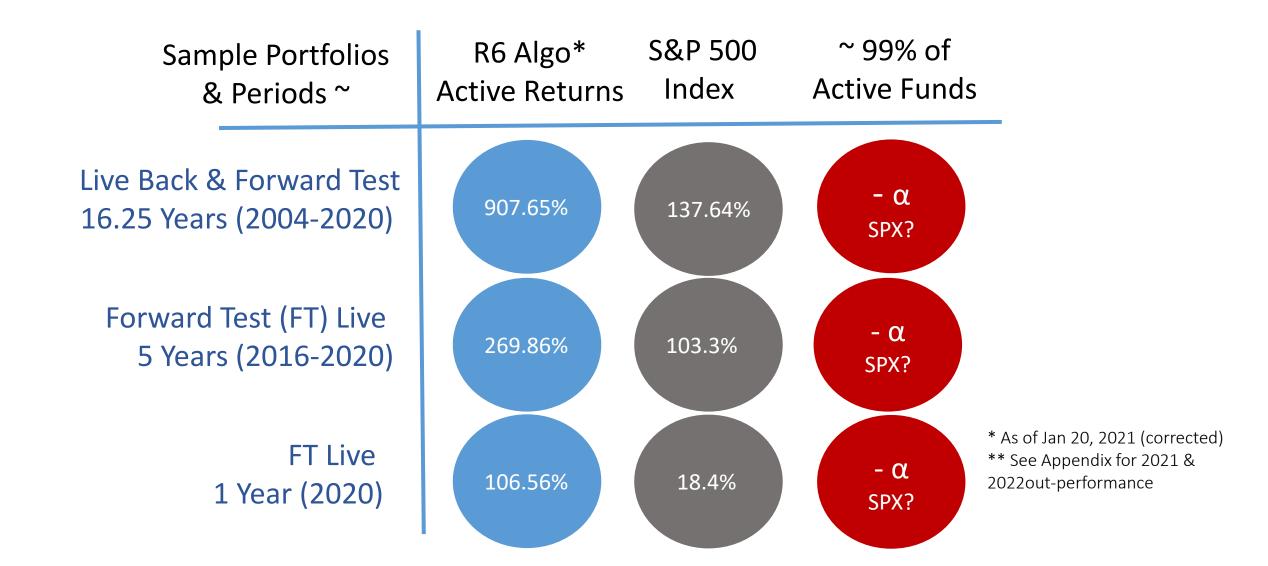
## Solution

# (R6)

A Qualitative and Quantitative Investing Algorithm
With
Adaptive Risk Adjusted Portfolio Management (ARAPM) Model

R6 is a customizable rule-based investment management model designed to help CIOs and PMs achieve superior performance in different market cycles by using an integrated set of proprietary algos (optimized strategies and formulas) for asset allocation, portfolio construction, and stock picking to capture "dynamic alpha"

#### R6 Gains



## 4 Key Advantages

- <u>Risk:</u> R6 returns were achieved without using risky derivatives or leverage. R6 is based on asset allocation, stock picking and adaptive rebalancing. R6 can be fine-tuned to most investors (value, growth, low volatility, income...)
- <u>Cycles:</u> Most strategies can work great in certain market cycles, but when cycles change, they fail. R6 incorporates 20+ years primary & secondary research (200+ years of investing data). R6 has been tested since 2004 (16 years+) covering a variety of market conditions, including bear and bull markets, high and low interest rates, and cyclical rotations (asset classes, caps, sectors, and geographies)
- <u>Live:</u> Back-tested algos and strategies can be manipulated and fitted, and they fail after going live (forward testing). R6 is forward tested since 2014 (6 years) and continues to outperform S&P 500 & 99% of active funds
- <u>Volatility & Uncertainty</u>: In the final analysis, real-money volatility test is the only test that matters. When real money strategies are implemented in highly volatile and uncertain conditions, human emotions can cause them to fail. 2020 saw rapid changes (COVID, China-US trade war, Brexit, elections, currency challenges in emerging markets, overvaluations, and a large influx of retail investors and behavioral changes (social media influence) and traders (GME and TSLA shorting debacles), yet R6 returned **106%+** in real money account outperforming its prior years and many of the top funds. The highly uncertain and volatile 2020 environment helped rather than hurt R6 performance. Its rule-based risk management and quantitative Algo overcame the limitations of discretionary models. Its qualitative Algo overcame the limitations quantitative trading models

# R6 Analysis

High-level insights into the secret sauce

## R6 Single or Multi-Asset Enabled Fund

#### CIO

Choose
Investing Themes & Constraints
(Macro, ESG, Innovation, Tax...)

Set Portfolio Guidelines (Total Return / Risk for Target Period)

#### **R6**

Portfolio Model Construction
using
Reward to Risk Algo Calculation for
Target Period & Business Cycles
Strategic vs. Tactical Asset Class
Allocation & Diversification
Sector Allocation
Strategy Selection
Factor Weight Assignment
Security Selection
Position Sizing
Buy, Hold, & Sell Signals

#### PM

Monitor Changing Events
(Economy, Market & Stock News) >
Validate & Update R6 Q&Q Scores >
Execute (Buy, Hold, Sell) >
Report Performance >
Optimize & Repeat

R6 proprietary math formulas and optimized Algos are designed to minimize investing decisions' blind spots and errors + speed the decision-making process
R6 can be manual or automated or hybrid giving as much qualitative control to CIOs and PMs as needed.

Note: Currently, R6 is a hybrid Algo, it is not an automation software.

## R6 is engineered to solve 1 problem with 3 dimensions

Q:
How to Optimize
Returns in Complex
Dynamic Markets?

A:
By Fixing Traditional >

Unoptimized & Non-Adaptive

Economic,
Business
&
Valuation
Formulas



Unoptimized & Non-Adaptive

Reward / Risk Management <u>Protocols</u>



Unoptimized & Non-Adaptive

Cognitive

Models

(Decision Factors and Heuristic Biases)

+

Inefficient Behavioral Triggers (FOMO & TATI)

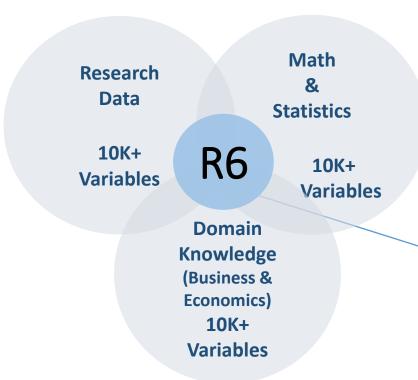
**R6** Secret Sauce = Proprietary valuation formulas + fault-tolerant risk management protocols + data-driven decision-model

#### Strategies

## R6 Research Universe

#### **Indicators**

Beta vs. smart beta vs. alpha vs. large cap vs. mid cap vs. small cap vs. macro vs. technical vs. fundamental vs. value vs. growth vs. momentum vs. gold vs. crypto vs. commodities vs. bonds vs. stocks vs. options vs. sector rotation vs. geo rotation vs. trend trading vs. contrarian vs. divergence, vs. confluence vs. mean reversion vs. long-short hedging vs. fraud deep dive (shorting) vs. short squeezes vs. event trading (news) vs. special situations (debt, M&A, bankruptcy) vs. behavioral (bubbles & crashes, vs. social media vs. celeb investor imitation) vs. IPO vs.... Pure, Hybrid & Combination Strategies = 10K+ Variations



Leading vs. lagging vs. coincidental indicators: GDP, interest rates, CPI, PCE, ...income, revenues, cash flow, liabilities, assets, equity, profits... EPS, P/B, P/E, PEG, RSI, SMA, EMA, Bollinger band...

Pure, Hybrid & Combination Indicators

= 10K+ Variations

R6 decision model selects and uses a weighted set of macro, technical, quantitative and qualitative variables (factors) in proprietary math formulas that can be fine-tuned for less volatility, less risk, more reward, or a balanced ratio for target investment periods (short, mid, and long terms).

## Recap

The Dean of Wall Street (Ben Graham), once said "Wall street people learn nothing and forget everything". To be fair, they are avid learners, but many times the subtle market changes are easy to miss and sometimes market changes are obvious, but so rapid that it is difficult to unlearn the old investing models and learn new ones in real-time. Managing cognitive dissonance and mental re-programming under real-time performance pressure is extremely difficult. R6 was engineered to solve this problem.

R6 is built on 20+ years of independent research with proven backward, live forward and real-money performance testing in continuously changing market conditions. R6 can help fund managers radically improve their investing performance.

## How Easy To Replicate R6?

#### The Learning Curve, Time, Labor and Cost

- <u>Complexity:</u> A competing Algo requires researching 200-year investing data and correctly selecting from a universe 10K+ pure and hybrid strategies using 10K+ indicators and nearly ∞ combinations of variable weight assignments for various strategies. Quantum computers and machine learning are not developed yet to solve this ultra complex and fluid problem. It requires at its core human intelligence. The speed of human learning, unlearning, and re-learning is the major bottleneck
- <u>Organizational Inertia:</u> Entrenched systems + NIH (not invented here) syndrome (skepticism) + workplace politics + the time & cost to find, hire and train talent to think in a new <u>adaptive integrated multi-dimensional</u> manner to <u>analyze</u> complex asset pricing factors and <u>synthesize</u> an <u>algorithm</u> that is <u>simple</u> and <u>efficient</u> to <u>execute</u>, and, more importantly, produce a superior <u>realmoney performance</u> is an extremely expensive, time consuming and daunting venture.
- <u>Window of Opportunity:</u> Even if some competitors attempt to reverse-engineer R6, back-testing their Algo will have no practical value without combined forward and real money tests for more than a decade (including uncertain and turbulent periods). By that time, the early adopter of R6 would have built a moat of public track record and captured significant share of the capital inflows

# Opportunity

# Target Market Opportunity

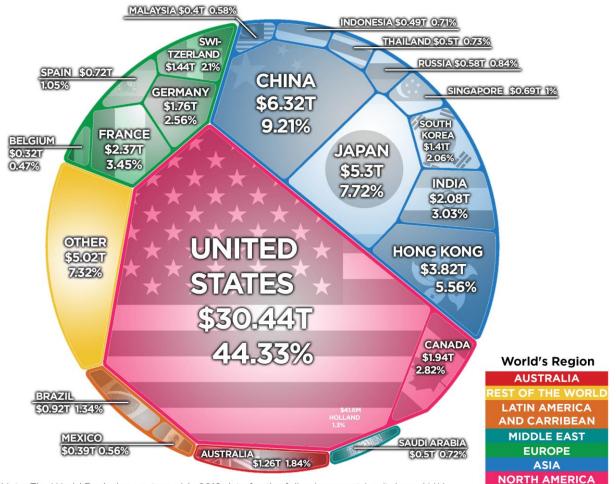
The total global stock market capital is  $\sim$  \$85T (2020). More than \$29T are managed by  $\sim$  5K major institutional investors who allocate \$4.5T+ to  $\sim$  150K actively managed funds (Statista 2021). More than 99% of them are underperforming the S&P 500 Index.

<u>Note</u>: R6 uses the stock market to capture alpha among various asset classes such as equities, commodities (Oil, gold,... ETFs), credit markets (Bond ETFs), real estate (REITs), and other asset class –based ETFs.

Large fund allocators, fund managers, and portfolio managers can benefit directly from R6 solution. In our opinion, with R6 past returns, low frictional costs, low risk more transparent public securities, even private equity and VC funds may be interested in R6 investments. IIM is currently working on R7 = further optimization of R6.

#### All Stock's Capitalization Around the World

Market Capitalization of Listed Domestic Companies (\$) in 2018



Note: The World Bank does not provide 2018 data for the following countries: Italy and U.K. **Article and Sources:** 

https://howmuch.net/articles/all-stocks-capitalization-around-the-world The World Bank - https://data.worldbank.org

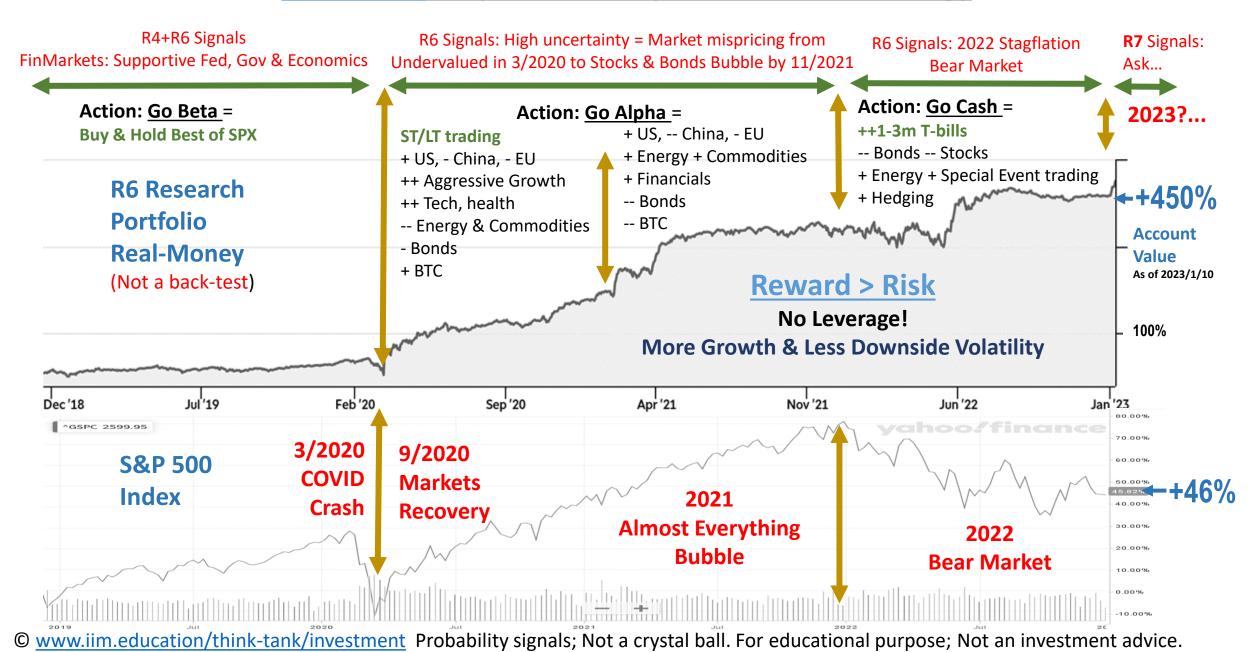


## Appendix

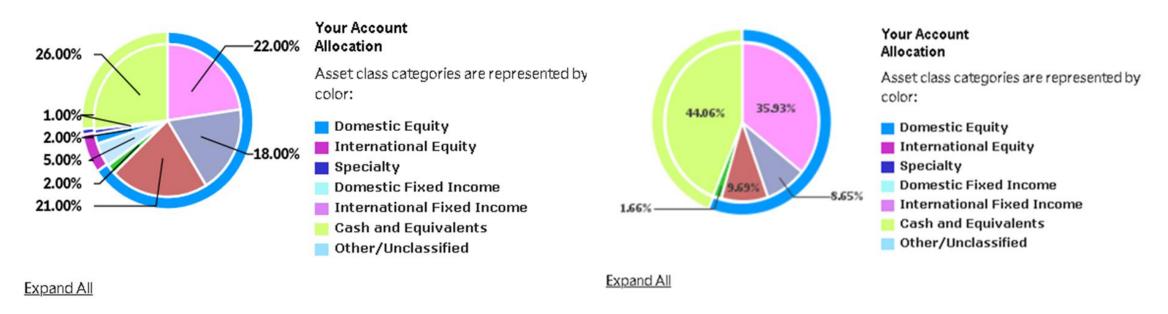
Draft 1.0 2021.3.21

# 2022 Bear Market Update

#### **R6 Fund** = Adaptive ABC (Alpha-Beta-Cash) Strategy



Sample 2020 R6 real-money portfolio snapshots includes US and international stocks, all caps and sectors (oil, tech, financials, utilities, dividend income, REITs...). R6 excludes asset management industry, indices or derivatives-based ETFs, unless they can outperform individual stock picking and rebalancing. The following portfolio allocation snapshots should not be confused with the core strategy. R6 allocations are adaptive, they are not preset by predetermined static %, fixed timing or valuation metrics. Allocation may vary significantly within the same year as shown in the figures below.



2020-2022 saw most rapid market changes in decades, resulting in rebalancing the portfolio several times. Accurately rebalancing the portfolios has helped achieve superior performance by capturing new mispriced opportunities and avoiding emerging risks in the short and long terms.

#### Real Money Live Portfolio Performance Notes

- <u>Strategy</u>: R6 did not employ leverage, derivatives, day-trading, or social media (reddit) plays. The portfolio does not include the usual suspects of 2020 high flyers, such as TSLA, MRNA, GME, and Crypto. This does not means that R7 will not use options or not buy any of the aforementioned assets in the future (if they show up with the right reward to risk score after the market bubble corrections in 2022-2023E)
- <u>Stocks Turnover</u>: Some stocks may be held several years as long as they have higher reward to risk score than other assets, while others are held for less than a quarter, if conditions change. R6 score changes with emerging risks and opportunities (e.g. Brexit, loss of a patent lawsuit, potential delisting of certain Chinese stocks due to trade war or Taiwan invasion, end of COVID, UKR-RUS war, inflation-stagflation-recession cycles, Middle East conflict, etc.).
- What is Next: In 2023/1, IIM upgraded R6 to R7 with Alpha optimization for an inflationary regime and incorporating lessons from 2020-2022 missed opportunities; R7 also improves entry and exit timing, increases the win-rate, minimizes drawdowns via more effective risk management using improved SNR (Signal to Noise Ratio) for asset rotation and asymmetric hedging strategies. R6/R7 is not a crystal ball, however provides superior accuracy as a result of 22 years of continuous algorithmic improvements and optimization. Contact us: see next slide.

#### **About The Institute**

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